DATA

ANALYTICS, DATA PRIVACY
& REPORT WRITING WEBINAR

10 – 11
July, 2025

8 CPD
Hours

PROSPECTUS

OVERVIEW

Rwanda's vision to become a knowledge-based economy hinges on the effective use of data to drive informed decision-making across sectors. In line with national strategies such as Vision 2050, Smart Rwanda Master Plan, and the Data Revolution Policy, there is an increasing demand for professionals to not only understand how to analyse data, but also protect and communicate it effectively.

In today's dynamic and highly competitive market, businesses are under increasing pressure to enhance shareholder value. Rapid processing of collected data and swift implementation of insights are critical to achieving this goal. Often referred to as "the new oil," data holds immense potential, yet without a strong focus on data analytics, organisations risk missing out on transformative insights. These missed opportunities can result in significant opportunity costs. By leveraging data analysis effectively, businesses can make smarter, more informed decisions that drive growth and maintain a competitive edge.

Data analysis is the process of evaluating data to extract meaningful, organised information that supports informed decision-making. It encompasses a range of techniques, including data mining, statistical analysis, business analytics, descriptive and predictive analytics, and big data analytics. In today's business landscape, the critical role of data analytics can no longer be ignored, it is akin to uncovering solutions hidden in plain sight.

Effective report writing enables teams and organisations to make informed decisions based on reliable information. While it may seem straightforward, many professionals struggle with this skill, which ultimately hampers clear and impactful communication within the organisation.

Any serious business aiming to thrive in today's constantly evolving commercial and operational landscape must equip itself with the right data tools and skills.

This webinar is designed to empower professionals with the knowledge and capabilities needed to effectively analyse data, ensure compliance with privacy regulations, and communicate insights through clear and impactful reporting.

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GOALS AND OBJECTIVES

It is an intensive, hands-on training webinar that aims to equip professionals with the essential skills needed to navigate the complexities of data analytics, ensure compliance with data privacy regulations, and effectively communicate findings through clear and compelling reports.

TARGETED AUDIENCE

This Webinar is designed for all professionals who desire to boost their data analysis and report writing skills. Whether you are looking to advance your career, pivot into a new field, or simply acquire new skills, this Webinar provides a comprehensive guide to basic data analysis tasks and techniques that are applicable across a wide range of industry data.
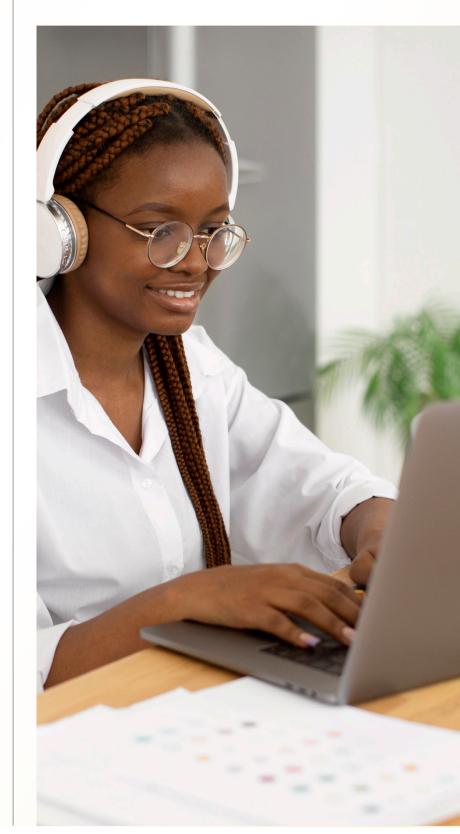
PROPOSED DISCUSSION TOPICS

Mainly, the webinar shall cover the following topics, which should either be modified, added, or otherwise:

- Data Protection and Privacy Laws and Rwandan Case Studies

- The Place of Data Analytics in Modern Accounting: Importance of analytics for decision-making, Key tools and technologies

- Identification and Mitigation of Corporate Data Security Risks; Developing and Implementing Data Security and Privacy Plans, Auditing Data Privacy and Security Compliance

- Fundamentals of Effective Report Writing: Word, PowerPoint and Excel

- Trends in Digital Reporting: Leveraging technology and AI for interactive and dynamic reports

- Exploring Financial Data Insights and Trends: Importing and exporting data; Use of Pivot Tables to identify trends and patterns

- Data Visualisation Techniques for Accountants: Transforming numbers into decisive visuals

- Financial data reconciliation on Excel: Automating Financial data audit and review with Analytics

- Key Performance Indicators (KPIs) and Dashboards reporting: Building and interpreting KPIs relevant to finance teams

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CPD HOURS AND CERTIFICATES

Participants who attend all sessions will be awarded a certificate indicating eight (8) Continuous Professional Development (CPD) hours per the ICPAR Continuous Professional Development Policy.

FEES STRUCTURE

Members in good standing & ICPAR Students	FRW 300,000
Non-Members	FRW 350,000

Note:

> All prices are VAT inclusive
> Participants are expected to confirm their attendance after paying the invoice generated from the Integrated Management Information System (IMIS).
> A webinar link shall be shared with participants who have paid and registered to attend virtually through IMIS

HOW TO REGISTER AND PAY

To register for this webinar, please click on the following link: *https://imis.icparwanda.com/#/events* and book this particular training.

After the registration process, an invoice will be generated and settled instantly through **DPO or BK Urubuto Pay** or click on **"more"** and select the name of your Institution as sponsor during the registration process if the invoice is to be paid by your Institution.

IMPORTANT DATES

The Webinar will happen on **10th and 11th July 2025** from **9:00 am – 2:00 pm** daily, while the standard booking and payment will close on **9th July 2025.**